dentistry on the exhibit hall floor and discover some of the latest trends, techniques, products and services available from a field of more than 450 exhibitors. Additionally, there will be a number of continuing dental education programs offered on the exhibit hall floor. Among the choices:

- “Catapult Continuum,” a new series of courses covering a wide range of timely topics, is sponsored by the Catapult Group and offered at no additional charge to attendees.
- “CE on the Exhibit Hall Floor” comprises more than 25 hands-on courses and lectures, all available at no charge or at a significantly reduced rate.
- The “Dental Office Pavilion” presents opportunities for hands-on product analysis for those considering new equipment or technology. This program, too, is offered at no additional charge—presented by Henry Schein Dental.
- The “Healthy Living Pavilion” enables attendees to earn C.E. credits while learning from experts about various diets and how to be healthier.
- “High-Tech Playground” displays some of dentistry’s latest equipment and technologies in an informal setting on the exhibit hall floor without sales pressure (and at no charge).
- “Live Dentistry,” also at no charge, features top clinicians performing live, leading-edge procedures. Supplies are being provided by Patterson Dental.
- “Social Media Hot Spot” — another new offering for 2014 will help you understand what’s ahead with social media marketing in dentistry.

On Thursday, Jan. 30, attendees can have lunch with Gillian Flynn, author of “Gone Girl.” Or that evening, “Going for the Gold at Yankee” will be open to everyone—whether you want to be a participant or spectator.

On Friday afternoon, presenting “Dan Abrams — Man Down,” Dr. Abrams tackles the toughest case of his career and turns conventional thinking upside down in the process.

There is still time to register for YDC 2014 at www.yankeedental.com to take advantage of what meeting organizers describe as, “four days that will inspire, inform and entertain.”

(Source: Yankee Dental Congress)
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— Michael C. DiTolla, DDS, FAGD

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PFM Crown

This image represents the typical PFM prep we receive with a conservative feather-edge margin. When a PFM is fabricated for this prep, there is a bulky 1 mm margin on the PFM that catches on the explorer. Even if the margin is sealed, the emergence profile is unacceptable.

BruxZir Crown

This image represents the typical PFM prep we receive with a BruxZir crown in place. Because it is a monolithic crown and can be milled to a feather edge, there is no bulk of material, or “speed bump,” at the margin. Dentists tell us their explorer cannot detect where the tooth ends and the BruxZir crown begins.

*Price does not include shipping or applicable taxes.

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PDC expecting more than 300 exhibitors

Pacific Dental Conference, March 6–8, includes two-day exhibit hall, Thursday and Friday, March 6–7

The 2014 Pacific Dental Conference, from March 6–8 (Thursday, Friday and Saturday) in Vancouver, British Columbia, will feature a varied selection of open C.E. sessions, hands-on courses and a live dentistry stage.

One registration fee gives access to all 144 open sessions, which means no pre-selection of courses is necessary.

More than 135 speakers, with topics of interest to the entire dental team

The variety of topics covered by more than 135 speakers means the entire dental team can access the latest information on dental technology, techniques and materials.

Speakers in the 2014 lineup include John Kois, John Cranham, Sergio Kuttler, Greg Psaltis, Ross Nash, Derek Mahony, Rob Rada, Louis Malcacher, Bart Johnson, Jesse Miller, Rhonda Savage and Nancy Andrews.

With the University of British Columbia Faculty of Dentistry celebrating its 50th anniversary, the PDC will present the “UBC Speakers Series,” with UBC alumni addressing a variety of topics.

The Live Dentistry Stage is back in the exhibit hall, with demonstrations on Thursday and Friday.

On Saturday, the “So You Think You Can Speak?” program features 50-minute presentations by speakers who responded to a call for presentations and were accepted by the meeting’s scientific committee. A number of timely dentistry topics will be covered.

The exhibit hall promises to be busy with more than 300 companies projected to fill approximately 600 booths. Exhibition hours are 8:30 a.m. to 6 p.m. on Thursday and 8:30 a.m. to 5:30 p.m. on Friday.

Special hotel rates are available to attendees, with early booking recommended to ensure availability.

Reservations can be made directly with conference hotels via the links on www.pdconf.com.

(Source: Pacific Dental Conference)
Are you a GP looking to add a new revenue stream to your practice?

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JDIQ’s exhibit hall is among Canada’s biggest 225-plus dental companies to be in Montreal, May 23–27

The 44th edition of the Journées dentistes internationales du Québec will take place from May 23–27 at the Palais des congrès de Montréal.

Hosting the Association of Prosthodontists of Canada

One of the biggest changes with the 2014 edition of the meeting is that the JDIQ will host the Association of Prosthodontists of Canada. Among the benefits from this joint venture, which also involves the Association of Prosthodontists of Quebec, will be a larger number of top speakers in implant and restorative dentistry — and a presence at the meeting of a larger number of prosthodontists from across Canada.

The annual meeting of the Ordre des dentistes du Québec continues to be one of the highest-attended dental meetings in North America. In 2014, meeting organizers expect to host more than 12,000 delegates from around the world.

More than 100 lectures and workshops in English and French

The meeting will feature a scientific program with more than 100 lectures and workshops presented in English and French. The JDIQ meeting is described by organizers as being Canada’s most highly attended bilingual convention.

More than 225 exhibitors will occupy approximately 500 booths in the exhibit hall, making it one of the largest in Canada. The exhibition will be open Monday and Tuesday, May 26 and 27, and it will feature a continental breakfast on both days for the early risers as well as a wine and cheese reception to close out both afternoons.

Featured 2014 speakers already in the lineup include Drs. Dale Miles, Robert Langlais, Steven Olmos, Stephen Niemczyk, Manor Hass, Jonathan Iregman, Michael Di Tolla, Gerry Kugel, Karl Kerner, Joe Illes, Jason Smithson, Brian Novy, Ken Hargreaves, Thomas Duddy, Robert Gutneck, Tieraona Low-Dog and James Mah, to name just a few.

For more information about the meeting, you can call (800) 361-4887, visit www.odq.qc.ca — or you can send an email to congres@odq.qc.ca.

(Source: Ordre des dentistes du Québec)
Greater New
York Dental
Meeting hits
big numbers

Tally for 2013: 54,629 attendees from every state and 131 nations

The recently concluded 89th Greater New York Dental Meeting registered 54,629 attendees, including 19,724 dentists from all 50 states and 131 countries. In addition there were 4,078 hygienists and 5,323 dental assistants. The meeting’s exhibit hall featured more than 800 exhibitors in more than 1,600 booths.

ColLABoration, the event’s new dental laboratory meeting, which was presented in partnership with Aegis Publishing, also posted strong numbers — described by meeting organizers as exceeding their expectations. There were more than 1,183 technicians and technician students, 50 exhibitor booths and two classrooms for seminars and workshops.

For the 2014 GNYDM, organizers are adding another new element to the event — the inaugural World Implant Expo, which will be held simultaneously with the Greater New York Dental Meeting, which is set to run from Nov. 28 through Dec. 3. The 2014 GNYDM exhibit hall dates will be Nov. 30 through Dec. 3.

Never a preregistration fee

Again for 2014, the GNYDM, which is sponsored by the New York County Dental Society and Second District Dental Societies, will remain free of any registration fee.

In other attendance numbers compiled from the 2013 meeting, there were: 1,956 dental students, 1,066 dental assistant students, 864 dental hygiene students, 984 dental hygiene students, 974 dental technicians, 8,164 exhibitors, 194 non-exhibiting dental trade, 30 from the U.S. Dept. of Commerce, 4,204 administrative staff, 36 press and 7,717 guests.

With three major international airports — Newark Liberty (EWR), Kennedy (JFK) and La Guardia (LGA) — and with discounted hotel rates, it’s no surprise so many professionals take advantage of the opportunity to keep pace with the profession and enjoy all that New York City offers during the holiday season. Learn more at www.gnydm.com.

(Source: Greater New York Dental Meeting)